

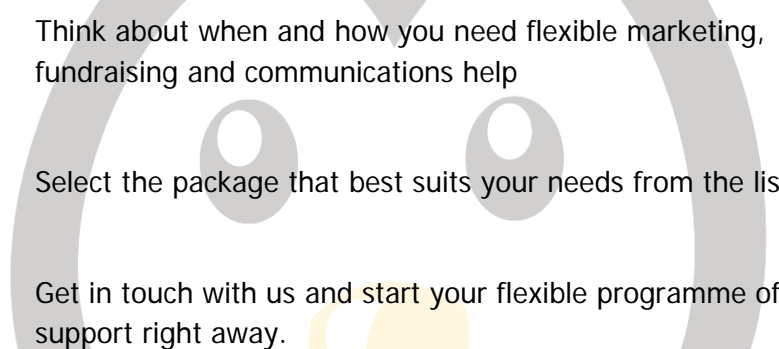
When what you want is help, when you need it...

Bottom Line Ideas Mentoring & Support

We know that your work isn't all about discrete projects and nice neat deadlines. Sometimes you need adhoc expertise to help you deliver and that's exactly what the Bottom Line Ideas Mentoring programme is all about.

You get access to the entire Bottom Line Ideas network of contacts and experts to help deliver your activity, when you need them. Total flexibility, aimed totally at meeting your needs over the course of a year.

It's simple to get going, just follow these three easy steps

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- 1 Think about when and how you need flexible marketing, fundraising and communications help
 - 2 Select the package that best suits your needs from the list
 - 3 Get in touch with us and start your flexible programme of support right away.

Mentoring & Support Options

Option	Hours of support	In days...	Cost per year	Ideal if you need help with...
Bronze	24	3	£1,350	➤ Weekly catch up calls or Skype conversations
Silver	48	6	£2,625	➤ Regular calls ➤ Quarterly or up to 4 adhoc meetings
Gold	72	9	£3,900	➤ Silver options PLUS ➤ Annual planning or budgeting, including an expert-led workshop
Platinum	96	12	£5,130	➤ Gold options PLUS ➤ Setting strategy ➤ Gaining Board buy-in ➤ Visiting key stakeholders ➤ Monthly meetings

All travel is included within the above unless specifically agreed

www.bottomlineideas.com